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**PROGRAMME
OFFER**



NATURAL SELECTION

**ELITE ACTION & ADVENTURE
SPORTS WHERE MOTHER NATURE
IS THE MAIN CHARACTER**

Natural Selection Tour (NST) is a global action and adventure sports media platform founded by legendary snowboarder Travis Rice. Built around elite athletes in extraordinary natural environments, NST combines world-class competition with premium cinematic storytelling across Snowboard, Ski, Mountain Bike and Surf.

Originally launched as the pinnacle of freeride snowboarding competition, NST has evolved into a year-round, multi-sport platform. Its de-

fining format puts athletes on natural terrain where conditions matter, athletes choose their own lines, and outcomes are never predetermined.

NST combines the stakes of live sport with the visual ambition of adventure filmmaking. Live and as-live productions use innovative technology including high-speed racing drones and aerial cinematography to immerse viewers in the terrain and action.

WWW.NATURALSELECTIONTOUR.COM



Watch Screeners Here



NATURAL SELECTION TOUR 2027

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AVAILABLE PROGRAMMING

4 x 26 min Magazines
4 x 52 min Sports Summaries
2 x Natural Selection Origins (26 or 48 min)
4 x News Cuts & Interviews
Daily Best-of-Clips
Further Archive Programming

2026/2027 COMPETITIONS

Event	Location	Dates	Live	26 min Magazine	52 min Sports Summary
Surf	South Africa	10 - 17 Aug 2026	1 day / 2.25 hrs	1 Dec 2026	1 Dec 2026
Ski	Palisades Tahoe (USA)	17 - 23 Feb 2027	1 day / 4+ hrs	7 Mar 2027	7 Mar 2027
Snowboard	Revelstoke (CAN)	8 - 15 Mar 2027	2 days / 4+ hrs	29 Mar 2027	29 Mar 2027
Mountain Bike	Queenstown (NZL)	3 - 11 Feb 2027	1 day / 2.5 hrs	14 Apr 2027	14 Apr 2027



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**THE OUTDOOR SPORTS
MEDIA & MARKETING COMPANY**

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