







quattromedia

PROGRAMME OFFER

WORLD OF WOF FREESPORTS

WOF - World of Freesports is devoted to the world of action & outdoor sports

The *WOF - WORLD OF FREESPORTS* magazine has begun its career as a global action and outdoor sports magazine more than 20 years ago! Until today, it is produced with a fresh 26 min episode every week, 52 times a year.

Rightsholders in more than 70 countries broadcast the show and inspire a yearly increasing audience. With our long experience, the regular feedback from our broadcast partners and our outstanding position as one of the leading global outdoor sport production companies, we can provide an informative, entertaining, colourful and dynamic mono-thematic or duo-thematic sports magazine, which reaches a large audience aged between 12 and 49 years.

WOF gives an impressive perspective into the fascinating world of extreme performances in action and outdoor sports.

WOF showcases an exclusive selection of the most prestigious action sports events in the world. WOF invites you to accompany global top athletes on their adventure journeys and expeditions and gives a deep insight into their lives, skills and mentality.

WOF is the perfect series to introduce the extreme side of sports to a broader audience. With a clear and explaining style, it is not only a program for youngsters but also for everyone interested in extraordinary sports pictures, fascinating nature cinematography, the interaction with nature's forces and the impressive personalities from the World of Freesports.

WOF brings you the highest performance levels in outdoor sports: from world cups of global federations to exciting expeditions of top athletes and their film crews. From ski and snowboard freeriding, surfing, kite and windsurfing, kayaking to climbing, bouldering, paragliding and skydiving to freestyle motocross and motorsports.

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THE MAGAZINE

52 x 26 Minutes

PROFILES

Intimate documentaries about athletes and adventurers

ADVENTURES

Unusual outdoor sports and adventure trips

EVENTS

Best action of worldwide leading action sports events









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presents

WORLD OF WOF FREESPORTS

The freshly produced content follows the calendar of the leading global action sport federations, weather windows for expeditions and current planning of journeys into the foreign paradises of outdoor sports.

The content of each episode is updated and communicated every 8 weeks to assure the best events are covered and to allow our rightsholders an easy scheduling of the shows.

SPECIAL SPORTS PACKAGES

WOF is offered as a year-long series comprising 52 episodes per season, along with available special sports packages featuring 15 to 30 episodes each:

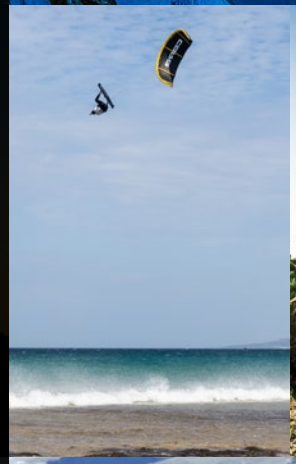
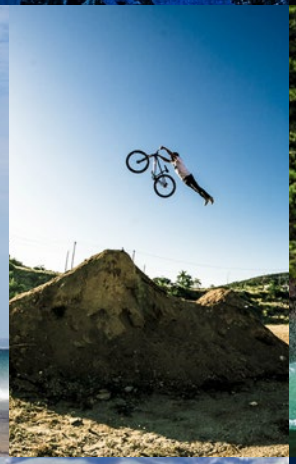
MOUNTAIN SPORTS & CLIMBING
OUTDOOR EXPEDITIONS
SNOW SPORTS
WATER SPORTS
BOARD SPORTS

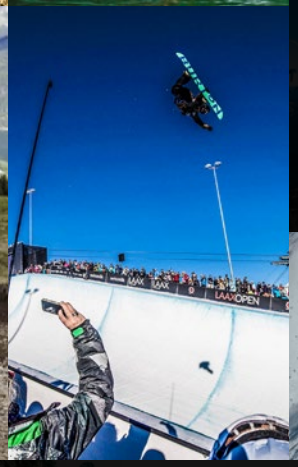
24/7 WOF FAST CHANNEL

WOF FAST CHANNEL available in both German and English, providing seamless access to content around the clock.

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THE OUTDOOR SPORTS MEDIA & MARKETING COMPANY

PRODUCTION · DISTRIBUTION · RIGHTS · SPORTS MARKETING

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TECHNICAL INFORMATION

Format:	Full HD, 1080 PAL incl. graphics
Episodes:	52 x 26 min per year or the special packages
Documents:	Voice over script (ENG, GER, FRA) Music cue sheet
Languages:	Voice over (ENG, GER, FRA)
Files:	MXF, 50 Mbit/s or MP4, 18 Mbit/s
Delivery:	Every Wednesday

