



quattromedia

## PROGRAMME OFFER



**WOF - World of Freesports is devoted to the world of action & outdoor sports**

The **WOF - WORLD OF FREESPORTS** magazine has begun its career as a global action and outdoor sports magazine more than 15 years ago! Until today, it is produced with a fresh 26 min episode every week, 52 times a year.

Rightsholders in more than 70 countries broadcast the show and inspire a yearly increasing audience. With our long experience, the regular feedback from our broadcast partners and our outstanding position as one of the leading global outdoor sport production companies, we can provide an informative, entertaining, colourful and dynamic mono-thematic or duo-thematic sports magazine, which reaches a large audience aged between 12 and 49 years.

WOF gives an impressive perspective into the fascinating world of extreme performances in action and outdoor sports.

WOF showcases an exclusive selection of the most prestigious action sports events in the world.

WOF invites you to accompany global top athletes on their adventure journeys and expeditions and gives a deep insight into their lives, skills and mentality.

WOF is the perfect series to introduce the extreme side of sports to a broader audience. With a clear and explaining style, it is not only a program for youngsters but also for everyone interested in extraordinary sports pictures, fascinating nature cinematography, the interaction with nature's forces and the impressive personalities from the World of Freesports.

WOF brings you the highest performance levels in outdoor sports: from world cups of global federations to exciting expeditions of top athletes and their film crews. From ski and snowboard freeriding, surfing, kite and windsurfing, kayaking to climbing, bouldering, paragliding and skydiving to freestyle motocross and motorsports.



### THE MAGAZINE

52 x 26 Minutes

#### Profiles

Intimate documentaries about athletes and adventurers



#### Adventures

Unusual outdoor sports and adventure trips



#### Events

Best action of worldwide leading action sports events



**WWW.4MSPORTS.COM**



**Watch Screeners Here**





quattromedia  
presents



SCAN  
TO VIEW  
SCREENERS



The freshly produced content follows the calendar of the leading global action sport federations, weather windows for expeditions and current planning of journeys into the foreign paradises of outdoor sports.

The content of each episode is updated and communicated every 8 weeks to assure the best events are covered and to allow our rightsholders an easy scheduling of the shows.

## SPECIAL SPORTS PACKAGES

WOF is offered as a year-long series comprising 52 episodes per season, along with available special sports packages featuring 15 to 30 episodes each:

**MOUNTAIN SPORTS & CLIMBING**

**OUTDOOR EXPEDITIONS**

**SNOW SPORTS**

**WATER SPORTS**

**BOARD SPORTS**

**NEW 24/7 FAST CHANNEL**

WOF FAST CHANNEL available in both German and English, providing seamless access to content around the clock.



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### TECHNICAL INFORMATION

- Format:** FULL HD, 1080 PAL incl. graphics
- Episodes:** 52 x 26 min per year or the special packages
- Documents:** Voice over script (ENG, GER, FRA)  
Music cue sheet
- Languages:** Voice over (ENG, GER, FRA)
- Files:** MXF, 50 Mbit/s or MP4, 18 Mbit/s
- Delivery:** Every Wednesday

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THE OUTDOOR SPORTS  
MEDIA & MARKETING COMPANY

### PRODUCTION · DISTRIBUTION · RIGHTS · SPORTS MARKETING

quattro media GmbH  
Ursprung 4  
85625 Glonn  
Germany  
ph. +49 8093 572 20  
fax +49 8093 572 29  
www.4msports.com  
www.4msports-server.com

**Contacts:**  
Peter Hertrampf peter.hertrampf@4msports.com  
Media Department media@4msports.com