

**quattro**media

## **PROGRAMME OFFER**

**QATAR  
AIRWAYS**

**GKA KITE  
WORLD TOUR** 

**Kitesurfing is a naturally powered action sport combining wakeboarding, snowboarding, windsurfing, surfing and paragliding into one awesome sport. Kitesurfing is sensational to watch and full of excitement.**

The Qatar Airways GKA Kite World Tour visits amazing adventurous locations on remote islands, tropical paradises and desert locations, but also popular summer holiday destinations - always delivering stunning and spectacular imagery along the way.

The Qatar Airways GKA Kite World Tour unites the world's best riders, the industry, media and sponsors and fulfills the ambition of increasing the exposure of the sport and making kitesports even bigger.

The Kite-Surf discipline is a combination of pure wave, strapless freestyle and mixed open format competitions.

The Freestyle World Cups are the ultimate competitions for twin-tip freestyle riders - mixing pure freestyle events and open format high-wind big-air competitions into one amazing world championship.

Big Air is the most spectacular discipline of kitesurfing with jumps up to 30 m high and 200 m far.

The Qatar Airways GKA Kite World Tour is exclusively sanctioned by World Sailing and crowns the official World Champions in kitesurfing.



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presents



SCAN  
TO VIEW  
SCREENERS

# GKA KITE WORLD TOUR 2024

[WWW.4MSPORTS.COM](http://WWW.4MSPORTS.COM)

## AVAILABLE PROGRAMS

### 26 MIN BEST OF COMPETITION

Minimum 8 shows during the season ready to broadcast with English commentary and English text script

### LIVESTREAMING

Livestreaming is available from approx. 10 events  
120 min summary of livestreaming available on request

### NEWS CUT & UNILATERALS

Available for men and women after competition  
incl. interviews and press release

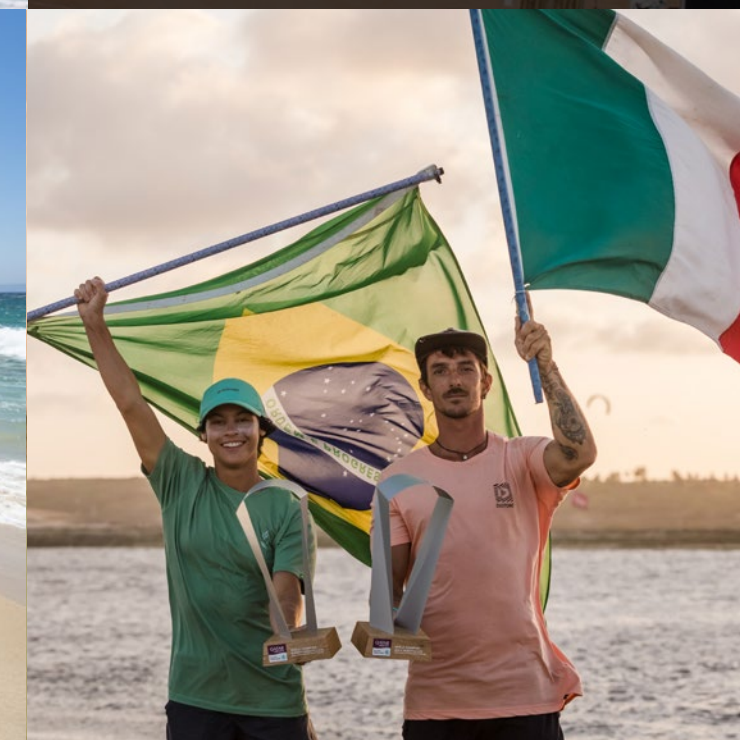
### DAILY BEST OF CLIPS

Action & event highlights, featuring the world's best riders  
Incl. English commentary, ready to broadcast

## 2024 EVENT SCHEDULE

Event	Location	Event Period
Kite-Surf World Cup Cape Verde	Ponta Preta, Sal	15 - 25 Feb 2024
Big Air World Cup Colombia	Salinas del Rey, Atlantico	28 Feb - 3 Mar 2024
Big Air World Cup France	Barcares	1 - 30 Apr 2024
Big Air World Cup Spain	Tarifa	20 May - 09 Jun 2024
Big Air World Cup Gran Canaria	Pozo, Gran Canaria, Spain	9 - 14 Jul 2024
Freestyle World Cup Zanzibar	Zanzibar, Tansania	17 - 21 Jul 2024
Kite-Surf World Cup Brazil	Rio de Janeiro	31 Jul - 10 Aug 2024
Freestyle World Cup France	Dunkerque	14 - 18 Aug 2024
Kite-Surf World Cup Germany	Sylt	20 - 25 Aug 2024
Kite-Surf World Cup Morocco	Dakhla	27 Sep - 06 Oct 2024
Park World Championships	Ceara, Brazil	28 Oct - 02 Nov 2024
Freestyle World Cup Brazil	Ceara	05 - 09 Nov 2024
Kite-Surf World Cup Brazil	Ceara	12 - 16 Nov 2024
Freestyle World Cup Qatar	Fuwairit	26 - 30 Nov 2024

Calendar is subject to change.



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