

JACKALOPE

WHERE LEGENDS ARE BORN

JACKALOPE brings the energy, creativity and culture of the global action sports movement to the screen. Born from a unique festival experience that combines world class competition, emerging talent, music and urban culture, JACKALOPE showcases the athletes, personalities and stories shaping the future of action sports.

The highlight shows package captures the very best moments from the JACKALOPE festival series, featuring spectacular skateboarding, next to side-disciplines like bouldering, breaking, Moto X and other adrenaline-fueled sports.

Beyond the competition, each episode goes behind the scenes to reveal the people, passion and culture that make JACKALOPE more than a sporting event.

Produced by the JACKALOPE team, the series combines premium action, compelling human stories and a distinctive lifestyle perspective creating engaging programming for sports, youth, lifestyle and entertainment audiences. A high-energy, international action sports series delivering six ready-to-air half-hour programmes. Ideal for broadcasters and digital platforms looking to connect with the next generation of sports fans.

WWW.JACKALOPE.CO



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2027 EVENT CALENDAR

Ventura, California (USA)

April 30 - May 2, 2027

Virginia Beach (USA)

June 4 - 6, 2027

Mississauga (CAN)

July 2027

Montreal (CAN)

September 10 - 12, 2027

Newcastle (AUS)

November 2027

AVAILABLE PROGRAMMING

5-6 x 26min Highlight Shows



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MEDIA & MARKETING COMPANY

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