

world rowing®

World Rowing Regattas 2027-2030 Programme Offer

World Rowing Cup Series
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World Rowing Cup Series

The World Rowing Cup is Rowing's showcase annual series, bringing together the world's elite athletes and global fans for a series of weekend regattas that blend thrilling racing with a vibrant, festival-style atmosphere.

Across 14 Olympic boat classes, nations earn points at each regatta, with the coveted World Rowing Cup title awarded to those with the highest overall total - celebrating excellence, consistency, and national pride on the international stage.

2027 World Rowing Cup I	11 – 13 June 2027
2027 World Rowing Cup II	25 – 27 June 2027
2027 World Rowing Cup III – Racice (CZE)	09 – 11 July 2027
2028 World Rowing Cup I	28 – 30 April 2028
2028 World Rowing Cup II	12 – 14 May 2028
2028 World Rowing Cup III – Duisburg (GER)	26 – 28 May 2028

World Rowing Championships
European Rowing Championships

The world's pinnacle Classic Rowing regatta, the World Rowing Championships gather 1'100 of the globe's best athletes from 70+ nations. Staged across eight days and 23 boat classes – 8 men's, 8 women's, 2 mixed, and 5 para-sport, the event crowns World Champions and consistently produces the sport's defining moments.

In pre-Olympic years, the World Rowing Championships also serve as a key Olympic qualification regatta, intensifying the drama on Rowing's most prestigious annual stage.

The European Rowing Championships is the continents' showcase regatta welcoming approximately 600 athletes from 34 nations for four days of elite racing across 23 boat classes.

2027 World Rowing Championships - Lucerne (SUI)	22 - 29 August 2027
2027 European Rowing Championships - Bled (SLO)	27 - 30 May 2027
2028 European Rowing Championships	8 - 11 June 2028

The World Rowing Championships are not held in the Olympic Year of 2028.



World Rowing Beach Sprints Finals

The flagship of Rowing's adventure format, the World Rowing Beach Sprints Finals bring the world's top Coastal Rowers together for a weekend of explosive, head-to-head racing.

Beach starts, sharp buoy turns, and dramatic shore sprints create a modern spectacle – amplified by festival energy and striking seaside backdrops that showcase Rowing's future-forward evolution and global reach.

Beach Sprints will make its Olympic debut at LA28.

2027 World Rowing Beach Sprints Finals - Oeiras (POR)	6 - 9 October 2027
2028 World Rowing Beach Sprints Finals - Antalya (TUR)	28 -29 October 2028



World Rowing Shanghai Sprints

The World Rowing Shanghai Sprints brings together 88 athletes from the eight best teams in the world, competing across four boat classes in a fast-paced, knockout-format regatta. Races are taking place over a 500m, two-lane course on a highly iconic waterway in the heart of the city, delivering an intense sprint-style Rowing showcase at the highest levels.

This new event highlights World Rowing's commitment to innovation and expanding the global presence of the sport.

The event will be staged annually as the culmination of the annual Head of Shanghai River Regatta. The World Rowing Shanghai Sprints feature prize money, ensuring the presence of the world's top teams each year.

The inaugural edition was staged at the end of September 2026. World Rowing has committed to a minimum of five editions in Shanghai, through to 2030, with the possibility of further renewal.

OUTROW - Beyond the Oars
The World Rowing Magazine

Rowing is more than racing. It is a world of extraordinary people, iconic places, inspiring stories, rich traditions and shared passion.

OUTROW - Beyond the Oars is World Rowing's premium magazine series, taking audiences beyond the finish line and into the heart of the sport. Combining powerful human stories, athlete-led narratives, innovation, culture, heritage and iconic events, this extraordinary programme series brings the many fascinating dimensions of Rowing to life through visually distinctive, emotionally engaging and high-quality storytelling.

Produced by World Rowing, the series features 3 compelling 26-minute episodes per year, taking viewers on a journey around the globe. From the personalities behind outstanding performances and the places where Rowing has shaped generations, to untold stories from the past and the people and ideas driving its future, OUTROW reveals what makes the sport truly unique.

Designed to captivate existing fans while inspiring new audiences beyond the traditional Rowing community, OUTROW combines the appeal of a premium television magazine with a multiplatform content approach, creating opportunities for year-round engagement, international visibility and meaningful brand partnerships

OUTROW – Beyond the Oars is not simply about who wins the race.
It is about the people, places and stories that make Rowing matter.



World Rowing Media Rights

quattro media GmbH
Ursprung 4
85625 Glonn
Germany

ph. +49 8093 572 20
www.4msports.com
www.4msports-server.com

Contacts:
Christian Osterode — christian.osterode@worldrowing.com
Peter Hertrampf — peter.hertrampf@4msports.com
Media Department — media@4msports.com

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